

MAJOR SPONSOR (25K+)

PRE-EVENT

Effective upon contract approval

- Year-long partnership (6-12 months)
- Email blasts to STEP & UTR's donor base
- Speaking opportunity at STEP events
 - Fall Social
 - Military Appreciation Carnival
 - Cammies to College
- Board Member's guest at SDMAC
- Volunteer engagement opportunities for employees
- Up to (2) cross-platform marketing campaigns
 - Must be approved by STEP & UTR Board
- Exclusive naming rights for Golf Tournament

DAY OF EVENT

At the Tournament

- 10x10 booth
- Speaking Opportunity at the reception
- Exclusive branding for goodie or mulligan Bags
- Name / Logo on all marketing materials
- Name / Logo on all branded merchandise
 - Hats, T-Shirt, etc.
- (2) Foursomes
- (8) person table at reception
- Prominent Company banner and recognition
- Name/Logo on all golf carts

POST EVENT

At the Tournament

- Press Release
- Social Media posts

MEDIA REACH

STEP



10,131



10,299

UTR



12,253



9,221



SWING FOR OUR HEROES

STEP & UTR'S
4TH ANNUAL GOLF TOURNAMENT

Friday, September 18, 2020

Sea 'N Air Golf Course

Naval Air Station North Island



SUPPORT THE ENLISTED PROJECT



CONTACT:

Support The Enlisted Project

Tracie Winn

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United Through Reading

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SPONSORSHIP BENEFITS

PREMIER SPONSOR

\$10,000+

- 10x10 booth
- Speaking Opportunity at the reception
- Prominent Company banner and recognition
- (1) Foursome entry with mulligan packages
- Name / Logo on all marketing materials
- Name/Logo on all golf carts
- Website & social media recognition
- (2) items to include in goodie bags

COURSE MARSHAL SPONSOR

\$5,000+

- 10x10 booth
- Company logo on scorecards
- (2) golfer entries
- Prominent Company banner and recognition
- Name / Logo on all marketing materials
- Website & social media recognition
- (2) items to include in goodie bags

EAGLE SPONSOR

\$2,500+

- (2) golfer entries
- Prominent Company banner and recognition
- Name / Logo on all marketing materials
- Website & social media recognition
- (2) items to include in goodie bags

BIRDIE SPONSOR

\$1,500+

- (1) golfer entry
- Prominent company banner and recognition
- Name / Logo on all marketing materials
- Website & social media recognition
- (2) items to include in goodie bags
- (1) additional reception ticket

PAR SPONSOR

\$1,000+

- (1) golfer entry
- Prominent company banner and recognition
- Name / Logo on all marketing materials
- Website & social media recognition
- (1) item to include in goodie bags
- (1) additional reception ticket

TEE SPONSOR

\$500+

- Tee sign on course
- Name / Logo on all marketing materials
- Website & social media recognition
- (1) items to include in goodie bags
- (1) reception ticket



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UNITED
THROUGH READING.

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