YOU’RE INVITED!
SATURDAY, NOVEMBER 6, 2021

6:00PM GENERAL RECEPTION
7:00PM DINNER, LIVE AUCTION & AWARDS PROGRAM

LOEWS CORONADO BAY RESORT
4000 CORONADO BAY ROAD  CORONADO, CA 92118

A centerpiece of United Through Reading’s presence in San Diego, CA, the Storybook Ball brings 350 corporate executives, senior military leaders, long-time supporters, and military families together for a special evening that celebrates military families who have forged meaningful connections through the read aloud experience and gives recognition to the corporate, public policy and military leaders whose vision and support have been vital to United Through Reading’s mission delivery.

In the face of a global pandemic in 2020, one thing became obvious – everyone’s need for personal connection. In our 32-year history of connecting military families during times of separation, we know this all too well. United Through Reading has connected 2.5 million military family members – through deployments, drill weekends, and now global pandemics. Storytime with United Through Reading helps families stay connected, remain resilient, and build a love of reading.
PREMIUM SPONSORSHIP BENEFITS PACKAGES

PLATINUM SPONSOR $10,000
- Provide video-recorded storytime for 50 families
- One premier table (eight tickets) with premier seating including a VIP and their guest
- Logo prominently positioned in invitation, printed program and all promotional materials and event signage
- Premier logo placement on electronic billboard presented during the evening and UTR Website
- Premium wine served during dinner

GOLD SPONSOR $5,000
- Provide video-recorded storytime for 25 families
- One table (eight tickets) with premier seating, or an opportunity to host a table of active duty beneficiaries and their guests
- Logo/name prominently positioned in invitation, printed program and all event promotional materials
- Logo/name placement on electronic billboard presented during the evening and UTR Website
- Premium wine served during dinner

SILVER SPONSOR $2,500
- Provide video-recorded storytime for 12 families
- Four tickets with premier seating
- Logo/name positioned in invitation, printed program and all event promotional materials
- Logo/name placement on electronic billboard presented during the evening and UTR Website
- Premium wine served during dinner

For more information, please contact Betsy Pigg at events@utr.org, 252.412.8671

This event is subject to state and local guidelines for in person attendance.

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