

PRESENTED BY UNITED THROUGH READING®

UNION STATION, WASHINGTON D.C.

WEDNESDAY, MAY 18, 2022

Union Station, East Hall 50 Massachusetts Ave NE, Washington, D.C. 20002

6:00PM - RECEPTION

7:00PM - DINNER & PROGRAM

PROGRAM

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EVENING PROGRAM

PRESENTATION OF COLORS

Armed Forces Color Guard Vocalist MGySgt Kevin Bennear

INVOCATION

RADM Margaret G. Kibben, CHC, USN (Ret) Chaplain, US House of Representatives, 26th Chief of Chaplains of the US Navy and 18th Chaplain of the US Marine Corps

OPENING REMARKS

Ms. Angie Goff Anchor, Fox 5 News Master of Ceremonies

INTRODUCTION OF THE MOBILE STORY STATION

REMARKS

Mr. Michael McBride Vice President, Legislative Affairs, BAE Systems, Inc. Chair, United Through Reading's READiness365 Leadership

PRESENTATION OF CONGRESSIONAL ADVOCACY AWARD

The Honorable Adam Smith US House of Representatives (WA-9)

DINNER SERVICE

CHAIRMAN'S VIDEO AND UNITED THROUGH READING UPDATE

Sean McHugh VP and Treasurer, Carter's Inc. Chairman, United Through Reading Board of Trustees

INTRODUCTION OF THE KEYNOTE SPEAKERS

The Honorable Gilbert A. Cisneros Under Secretary of Defense for Personnel and Readiness

KEYNOTE SPEAKERS

Navy Seaman Ryan Boblett and sisters Annaleigh, Louanna, and Emmalynn Boblett

INTRODUCTION OF SPECIAL HONOREE, READER'S DIGEST

Mrs. Christine Grady Military Spouse & Advocate for Military Families

READER'S DIGEST, FOR THEIR 100TH ANNIVERSARY

Ms. Bonnie Kintzer President & CEO, Trusted Media Brands, Inc.

CLOSING REMARKS

Dr. Sally Ann Zoll CEO, United Through Reading

MENU



FIRST COURSE

SPRING VEGETABLE & SUNFLOWER PANZANELLA

asparagus, sunflower sprouts, cucumber, english peas, house made ricotta, ciabatta croutons, red wine vinaigrette

ENTRÉE

RED WINE BRAISED SHORT RIB

two potato gratin, steamed haricot vert, caper jus gluten free

SPRING PEA CAKES

tri color quinoa, cauliflower, sautéed kale, crispy chickpeas, blistered grapes, lemon tahini saucegluten-free and vegan

DESSERT

CHOCOLATE EXPLOSION

caramelia mousse, Opalys white chocolate whipped ganache, dark chocolate almond sablé, cocoa nibs ,white chocolate logo square

COFFEE SERVICE

DEMITASSE CAFÉ AND TEA

cream, sugar, sweetener, lemon

CONGRESSIONAL ADVOCACY AWARD

TRIBUTE TO MILITARY Families

The Honorable Adam Smith

US House of Representatives Chairman of the House Armed Services Committee

Now in his 13th term, Smith serves as the Chairman of the House Armed Services Committee, where he is a strong advocate for our military personnel and their families. Smith is also committed to providing our military personnel with the best equipment available to carry out their current and future missions while ensuring that the Pentagon spends taxpayer dollars in the most efficient and effective manner. This includes carefully examining our current policies and working to eliminate fraud, waste, and abuse.

Having served on the on the House Armed Services Committee since 1997, Smith formerly chaired the subcommittee on Air and Land Forces (ALF), which has jurisdiction over all Army and nearly all Air Force acquisition programs. Prior to serving as Chair of ALF, Adam chaired the Terrorism,



Unconventional Threats and Capabilities subcommittee, which oversees the United States Special Operations Forces and counter-terrorism policy, among other critical areas. Adam has also previously served on the House Foreign Affairs Committee and the House Permanent Select Committee on Intelligence.

Given his current and previous committee assignments and extensive travel, Smith has unique insights into today's foremost national security issues throughout the Middle East, including the war in Afghanistan, as well as Northern Africa and our larger efforts to stop the spread of violent extremist groups and their ideology around the globe. Understanding the need for a holistic approach to national security, Smith recognizes the importance of poverty reduction, access to education, sustainable global markets, diplomatic engagement, good governance and other measures to enable our pursuit of stable international partners. As such, he has been a long-time advocate of strengthening American diplomacy and development as well as defense.

Congressman Smith sees a clear need to reform our foreign assistance and improve these two pillars of national security that have been under-resourced and underutilized for too long. He has supported efforts to reform American foreign assistance, introduced legislation to address global poverty, and created the bipartisan Congressional Caucus for Effective Foreign Assistance (CCEFA) with Congressman Ander Crenshaw.

KEYNOTE SPEAKERS

THE BOBLETT FAMILY

Veronica Boblett (spouse)

Ryan Boblett (19, Navy)

Annaleigh (16, 11th grade)

Louanna, (14, 8th grade)

Emmalynn (11, 6th grade)

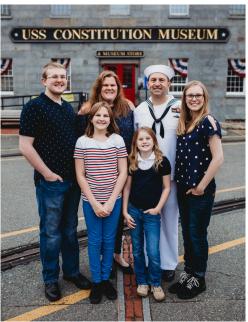
"Meet "Team Boblett." Veronica and MA1 Rex Boblett have four beautiful children — Ryan, Annaleigh, Louanna, and Emmalyn. Rex has been in the U.S. Navy for almost 20 years and deployment is a familiar term in their home.

With UTR, the Bobletts have continued their tradition of reading together through the years, using the program each time Rex has been away. They say the video recordings are interactive, and provide a piece of their dad when he's away. Veronica says the

kids constantly asked to watch them over and over again while Rex was away, and even now, when he's away for only one night. She says when he was away and the kids were feeling down or having a bad day they would put in the UTR video and there was an immediate smile as soon as the kids heard their dad's voice."

Ryan Boblett has now joined the Navy himself and recently completed boot camp and his MOS school. He uses UTR to stay connected to his three younger sisters while away.

As many as 30 percent of new recruits report having a parent who served. By connecting military families and building literacy skills in military children, we are not just improving outcomes for families today, but also positively impacting the force of the future.





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READER'S DIGEST 100 YEARS

Bonnie Kintzer

President & Chief Executive Officer Trusted Media Brands

Bonnie Kintzer is the President and Chief Executive Officer of Trusted Media Brands, a leading media

company that reaches hundreds of millions of global viewers, readers, and consumers via a dynamic portfolio of media properties including FailArmy, The Pet Collective, Taste of Home, Family Handyman, Reader's Digest (which celebrates a 100 year milestone in 2022), and People are Awesome.

Kintzer has led a bold transformation of the company as part of a broader growth strategy to transform the business into a digital-first, multi-platform media company with a portfolio of brands consumers trust. Under Kintzer's leadership, the organization has doubled its

digital reach and launched new direct-to-consumer products such as MyDiyUniversity.com, Taste of Home's Cookware and Bakeware, and Special Delivery subscription boxes.

Kintzer continued the company's drive for growth and an increased video footprint by acquiring Jukin Media in August 2021, a leading digital entertainment company, adding engaged audiences across the pets, humor, and active lifestyle verticals to its already established community of food, home, lifestyle and wellness content – reaching nearly 220 million social media users and delivering more than two billion minutes of monthly video viewership across streaming TV and social media.

Prior to joining Trusted Media Brands, Kintzer was Chief Executive Officer for Women's Marketing Inc., the leading marketing company serving emerging brands targeting women. Kintzer returned to Trusted Media Brands having previously served a nine-year tenure with Reader's Digest Association where she held several executive positions and was responsible for a number of the company's largest publishing and digital properties including Allrecipes.com, and the hugely successful launch of Every Day with Rachael Ray.

Kintzer, who holds an MBA from Harvard Business School and a B.A. from Clark University, is Chairperson of the Reader's Digest Foundation. She serves as a member of the Board of Directors for Thryv (Nasdaq: THRY), SilverSpac (Nasdaq:SLVRU), Union Savings Bank and the Children's Learning Center of Fairfield County and is Chair of the MPA – The Association of Magazine Media.



Military Families

TRIBUTE TO

Reader's Digest

MASTER OF CEREMONIES



Angie Goff Anchor, Fox 5 Washington D.C.

Angie Goff has been reporting the news from the nation's capital for more than a decade. From the caucuses in Iowa to the hurricanes in South Carolina and the Royal Wedding across the pond, she's covered it all.

Angie has anchored breaking stories for network and local broadcasts including the Charleston church massacre, Pope Francis' U.S. visit and the Congressional baseball shooting in Alexandria.

A self-proclaimed "people person," Angie loves meeting new friends in the community and staying in touch with them through her social channels. She is the creator and host of "<u>The Oh My Goff Show</u>," a fun quirky podcast that airs weekly on Youtube and Apple Podcasts.



Before joining FOX5, Angie was an anchor at NBC Washington where she also contributed to TODAY and filled in as a host for Early TODAY and MSNBC.

The George Mason graduate got her start working at Entertainment Tonight in LA. From there she pursued a news career, making stops in Iowa and South Carolina before returning to Washington.

As an ARMY brat, Angie grew up living between the U.S. and South Korea but now calls Northern Virginia home. She lives in McLean with her husband and children.

AWARD PRESENTER

Christine Grady Military Spouse & Advocate for Military Families

"Be Present Where You Are." This is the way Christine Grady lives her Navy spouse years to the fullest. Being present is the only way to make the most of every opportunity.

In 37 years of Navy life together, the Grady family set up home in many different places. Every time she moves, Christine is always actively involved in spouse and local community groups. As an advisor to several spouse groups, NOSC, SOS, Naval Services FamilyLine (NSFL), the Continuum of Resource Education (CORE) and the Family Advisory Council for NSFL, she hopes to bring awareness to the strength and need for military spouse volunteers. As a mom of a wounded warrior, Christine advocates for and strongly supports the



Military Families

TRIBUTE TO

Navy Safe Harbor Foundation. Additionally, she served as the military family liaison for Navy Marine Core Relief Society (NMCRS), Armed Services YMCA, and will serve on the USO Service Council.

Christine has worked with New Flag and Senior Executive Training Symposium (NFLEX) and many others, as she helps shape the groups to become more inclusive, mission driven, and provide educational and mentoring opportunities. She hopes these efforts will help strengthen Navy and all military families.

She was the co-founder of the Naples Spouses Network and Knowledge, an all hands group that attracts spouses of every service and all ranks, to share information at monthly gatherings, learn about a military life specific topic and a talent presented by a spouse.

Christine also believes in advocating for military families at all levels, shining a light on the challenges families face in education, medical care, exceptional family member programs, service member benefits and survival of vital charitable community organizations including base thrift and spouse run shops.

Collaborating with Navy Culinary Specialists, she has combined her cuisine creativity and professional artistic skills to unfold new trends to further her belief in entertaining as mission. An accomplished artist, illustrator and a former creative director, her artistic and graphic design talents are currently used for command coins, logos, invitations, promotional materials, menus and marketing information.

She currently is working as a design consultant for a tech start-up. Her commissioned art is held in several private collections. In her spare time, Christine loves to paint, read, ride her Peloton, spend time with her family and play board games.

"Family first always," is a Grady family motto. Christine and her husband Chris have three grown children, a lovely daughter-in-law and have recently adopted a rescue pup whom she hopes to train as a therapy service animal.

INTRODUCTION OF KEYNOTE SPEAKERS

Gilbert R. Cisneros Jr. Under Secretary of Defense for Personnel and Readiness

Mr. Gilbert Cisneros was sworn in as the Under Secretary of Defense for Personnel and Readiness on August 24, 2021. As the Under Secretary, Mr. Cisneros serves as the principal staff assistant and advisor to the Secretary of Defense for force

readiness; force management; health affairs; National Guard and Reserve component affairs; education and training; and military and civilian personnel requirements and management, including equal opportunity, morale, welfare, recreation, and quality of life matters.

Gilbert is a former military officer, philanthropist, veterans advocate, and Member of Congress with national security experience. He was born and raised, in Southern California.

Gilbert enlisted in the United States Navy in 1989 after graduating from high school. He was selected for the Broadened Opportunity for Officer Selection and Training Program and was commissioned as an Officer in the United States Navy in 1994. After 10 years of service, he left the Navy and went to work for Frito-Lay. In 2010, with his wife Jacki, he started The Gilbert & Jacki Cisneros Foundation, focused on helping students find a path to higher education with scholarships and college access programs. He also founded The Cisneros Hispanic Leadership Institute at his alma mater The George Washington University, which not only provides scholarships for Latino students, but is also becoming a leading institute for policy issues that affect the Latino community.

A strong advocate for our service members and our veterans, Gilbert served on both the Armed Services and Veterans' Affairs Committees when he represented CA-39 in the House of Representatives. He championed language in the National Defense Authorization Act (NDAA) to foster greater diversity in our military officer corps. He fought to address the issue of mental health and suicide amongst both our veterans and service members. After the death of Spc. Venessa Guillén, he was invited to participate in discussions about the status of Latinos in the Army and helped to introduce the I Am Vanessa Guillén Act to make sexual harassment a crime within the Uniform Code of Military Justice. He has been an advocate for military families on issues of housing, child abuse, and exceptional family members. He has been outspoken about the military taking a bigger role in protecting our planet, and secured language in the NDAA to have the military begin to convert all non-tactical vehicles to no-emission vehicles. As a former Naval Officer, he secured language in the NDAA that will evaluate and strengthen the Navy's process to not only make better warriors, but better ship drivers. He is also the co-founder of the Military Transition Assistance Pathway (MTAP) Caucus to support and advocate on behalf of military service members returning to civilian life.

Gilbert has received numerous awards for his military service, philanthropic work, and as a member of Congress. Most recently he has received an award from the United States Navy Memorial for his years of service to our country and he was recognized by the U.S. Chamber of Commerce with their Abraham Lincoln Award for his bipartisan work in the House of Representatives on behalf of small businesses.





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INVOCATION



Rear Admiral Margaret Grun Kibben U.S. Navy (Ret.) 61st Chaplain of the House of Representatives

Presently serving as the 61st Chaplain of the House of Representatives, she was elected by House Membership and sworn in by the Speaker of the House on 3 January 2021.

A Navy chaplain for 35 years, Rear Admiral (ret) Margaret Grun Kibben, her Navy and Marine Corps assignments were comprised of tours up and down the east coast, a quick trip out west, and several deployments, to include Afghanistan. Rear Admiral Kibben was the U.S. Navy's 26th Chief Chaplains, and the 18th Chaplain of the Marine Corps and Deputy Chief of Chaplains.

A native of Warrington, Pennsylvania, Rear Admiral Margaret Kibben earned a Bachelor of Arts degree from Goucher College, Towson,

Maryland and Master of Divinity and Doctor of Ministry degrees from Princeton Theological Seminary, Princeton, New Jersey, and a Master's degree in National Security and Strategic Studies from the Naval War College, Newport, Rhode Island. Kibben served as a senior fellow, United States Institute of Peace, Washington, D.C.

Following her retirement, Margaret established Virtue In Practice, LLC, a business dedicated to moral, ethical, and spiritual executive leader advisement. She also served as a consultant to the Department of the Navy's Sexual Assault Prevention and Response Office.

Dr. Kibben serves on both military and civilian boards and is a Faculty Associate for Arizona State University's Master of Arts program in International Affairs and Leadership.



UTR LEADERSHIP

TRIBUTE TO Military Families

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Sally Ann Zoll, Ed.D.

Chief Executive Officer United Through Reading

Sally Ann Zoll, Ed.D, is an award-winning CEO, entrepreneur and corporate strategist internationally recognized for spearheading significant organizational growth and program sustainment at the organizations in which she has served.

As the CEO for the nationally acclaimed nonprofit United Through Reading, Dr. Zoll serves as the chief guardian and spokesperson for the organization's vision and mission, builds and sustains relationships with stakeholders and partners, and leads programs, finances, and the internal team.



In her distinguished career, Dr. Zoll's values for education are always evident. She has a doctorate in educational leadership and management and a master's degree in special education from the University of San Diego, and a BA in elementary education from Purdue University. From her first position as an elementary school teacher to her present leadership role, Dr. Zoll has integrated her knowledge of education, educational technology, and the military with her talents for building and leading organizations of all sizes in the public, private, and nonprofit sectors. Dr. Zoll is an Army spouse of over 30 years and her son, an Army reservist, has served in Iraq and Afghanistan.

Dr. Zoll has been CEO of United Through Reading since 2007. Since that time, she has brought the organization to a national stage with appearances on the Oprah Winfrey Show, NBC Nightly News, CNN with Wolf Blitzer and other major media outlets. Most recently, United Through Reading was featured in the March 2017 issue of Reader's Digest. Dr. Zoll's expertise in developing strategic alliances between the corporate and nonprofit sectors has created nationally-recognized collaborations with corporations. In 2015, United Through Reading received the Library of Congress American Award for Literacy and in 2016, under her leadership, UTR received the inaugural Congressional Medal of Honor Society's Hero Award for Community Service. She lives in Coronado, California with her husband, Jimmie.

UTR LEADERSHIP

Sean McHugh VP & TREASURER, CARTER'S, INC. CHAIR OF THE BOARD, UNITED THROUGH READING

Sean joined Carter's in 2011 as Vice President of Investor Relations & Treasury. He was named Vice President & Treasurer in 2013. In this capacity, Sean leads the company's banking, equity/fixed income research, and institutional investor relationships.

Prior to joining Carter's, Sean was Vice President of Investor Relations at Hewitt Associates, a \$3 billion provider of human resources consulting and outsourcing services. Prior to Hewitt, Sean worked in a variety of investor relations, business development, and strategy positions at Swift & Company, Office Depot, and Bain & Company.

Sean is the Chair of the Board of Trustees of United Through Reading, a national nonprofit organization that connects military service members to their children through video-recorded bedtime stories. Sean holds a BS in Ocean Engineering from the United States Naval Academy and served for eight years on active duty as a naval flight officer. He received his MBA from the Fuqua School of Business at Duke University.

Michael McBride

Vice President, Legislative Affairs at BAE Systems, Inc.

Mike is responsible for overseeing BAE Systems, Inc.'s relationships with members of Congress, congressional committees, and staff to ensure a mutual understanding of priorities and concerns.

Before joining BAE Systems, Inc. as the director of Legislative Affairs in 2010, Mike was a Staff Director on the State, Local and Private Sector Preparedness and Integration Subcommittee on the Senate Homeland Security and Governmental Affairs Committee. During his three years on the Committee, Mike advised two ranking members of the subcommittee, Senator John E. Sununu (R-NH) and Senator John Ensign (R-NV). Prior to that, Mike spent much of the previous decade in a number of government relations

positions spanning industry and government. These include his role as a legislative analyst for BAE Systems, and as a legislative aide for Senator Judd Gregg (R-NH).

A native of Saugus, Massachusetts, Mike now resides in Alexandria, Virginia, with his wife Tiffany and three children, Emily (15), Landon (12), and Owen (4). In his spare time, Mike can be found making Neapolitan pizzas in his wood-fired oven.







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COMMITTEE ADVOCACY

Reading Ready Circle



The Reading Ready Circle is a volunteer group of spouses of military leadership in the Washington, D.C. area who act as ambassadors for United Through Reading.

Honorary Chair Mrs. Hollyanne Milley

Members Mrs. Donna Berger Mrs. Stacie Black Mrs. Sonja Dingle Mrs. Christine Grady Mr. Thomas W. Hicks Mrs. Cindy Jensen Mrs. Ruth Lescher

Mrs. Stacey Lindsey COL John McCarthy, USA (Ret.) Mrs. Maria McConville Mrs. Stephanie Melson Mrs. Karen Raines Mrs. Mollie Raymond Mrs. Carrie Smith

READiness365 Leadership Committee

The Leadership Committee is comprised of corporate and community leaders dedicated to supporting the mission of uniting military families facing physical separation by facilitating the bonding experience of reading aloud

Chair Mike McBride, Vice President, Legislative Affairs at BAE Systems, Inc.

Danielle Applegate, Director, Veteran and Military Family Engagement at Cerner
Colonel Mike Barbero USA (Ret.), Sandhills Strategic Solutions
LTG Mick Bednarek USA (Ret.), Vice President, Defense, FLUOR Government Group
Fran DeNinno, Vice President Communications at Navy League of the United States Honolulu Council
Michael Herson, President, American Defense International
Josh Holly, President and Founder, Holly Strategies Incorporated
Brett Kobell, Regional Sales Manager, Sunbelt Rentals
Jesse McFaddin, Service Manager, Sunbelt Rentals
Madison Moore, Innovation Design Advisor and Business Development, Humana Military
Matt Paynter, VP Strategy and Growth, Humana Military
Pamela Swan, VP, Military Relations and Business Development, Veterans United Home Loans
Maj Gen Roger W. Teague, USAF (Ret.), Chief Executive Officer, PredaSar
ADM Paul Zukunft USCG (Ret.) Former, Commandant of the United States Coast Guard

Literacy Advisory Council

The Literacy Advisory Council is a group of experts in their fields who volunteer to support United Through Reading's mission and Board of Trustees by providing guidance and recommendations on trends in literacy, resources, and partnership opportunities.

 Chair Dr. Mark C. Pisano, EdD, School Psychologist II, Fort Bragg Schools, Dept. of Defense
Members Dr. Patrick J. Bingham, PhD, Educator & Military Lifestyle Specialist Ms. Verenice Castillo, Military Spouse Advocacy Network Mrs. Elizabeth Castro, Military Spouse & Educator Ms. Bonnie Kintzer, TMB & Reader's Digest Foundation Ms. Alicia Levi, Reading Is Fundamental Dr. Susan B. Neuman, PhD, New York University

> Mrs. Jessica Saum, Association of American Educators Mrs. Jamilah Stanfield, M.S., MFT Black Military Wives

Ms. Denine Torr, Dollar General Literacy Foundation

Dr. Dorinda Williams, PhD Zero to Three