SWING FOR OUR HEROES

STEP & UNITED THROUGH READING
6TH ANNUAL CHARITY GOLF TOURNAMENT

STEP
SUPPORT THE ENLISTED PROJECT

ONE MILITARY COMMUNITY
TWO IMPACTFUL MISSIONS
THREE WAYS TO SUPPORT

UNITED THROUGH **READING**®

NON-PROFIT ORGANIZERS:

Support The Enlisted Project (STEP)
United Through Reading (UTR)

SEPTEMBER 8, 2023

10:00 AM - Registration
11:00 AM - Lunch on the Course
12:00 PM - Tee Time

LOCATION:

Singing Hills Golf Resort
13007 Dehesa Rd
El Cajon, CA 92019

EVENT ACTIVITIES:

Opening Ceremonies with Military Color Guard
Golf Tournament (Shotgun Start)
Live & Silent Auctions
Dinner
Opportunity Drawing
Golf Prizes

Support The Enlisted Project's mission is to assist junior active-duty enlisted members, recently discharged Veterans, and their families, facing financial crisis, achieve long-term financial self-sufficiency through counseling, education, and grants

www.teamstepusa.org
Tax ID# 20-3051279

United Through Reading's mission is to unite military families facing physical separation by facilitating the bonding experience of reading aloud together.

unitedthroughreading.org
Tax ID# 33-0373000

SWING FOR OUR HEROES

STEP & UNITED THROUGH READING
6TH ANNUAL CHARITY GOLF TOURNAMENT

STEP
SUPPORT THE ENLISTED PROJECT

ONE MILITARY COMMUNITY
TWO IMPACTFUL MISSIONS
THREE WAYS TO SUPPORT

UNITED THROUGH **READING**®

Make a difference while creating new contacts at our joint golf tournament.

This tournament attracts members of the community who are committed to supporting our military families at home, or when separated by deployment as they face challenges both financially and in retaining the family bond.

The event provides exposure for corporate sponsors:

- Media - print, TV, social media
- Community goodwill
- Networking opportunities

How you will be promoted:

- Inclusion in newsletters
- Exposure on Social Media
- Corporate Logo on Website
- Opportunity for company giveaways

To become a sponsor or if you have questions, please contact
STEP: Barb Fiorina at barb.fiorina@teamstepusa.org
UTR: Mary-Lena Kikta at mary-lenakikta@utr.org

Stay Connected with STEP & UTR:

STEP: **teamstepusa.org**   **@teamstepusa**   **info@teamstepusa.org**

UTR: **unitedthroughreading.org**   **@utr4military**   **info@utr.org**

SWING FOR OUR HEROES

STEP & UNITED THROUGH READING
6TH ANNUAL CHARITY GOLF TOURNAMENT

STEP — SUPPORT THE ENLISTED PROJECT

ONE MILITARY COMMUNITY
TWO IMPACTFUL MISSIONS
THREE WAYS TO SUPPORT

UNITED THROUGH **READING**

TITLE SPONSOR

$20,000

- Exclusive naming rights for Golf Tournament
- Speaking opportunity at STEP's Fall Social
- 2 UTR Storybook Gala Tickets
- Guest at an SDMAC Breakfast
- Website & social media recognition
- Highlight in STEP and UTR Annual Report
- Table on one hole
- 2 Foursomes & 8 premium mulligan bags
- Speaking Opportunity at reception
- Name / Logo on marketing materials
- 8 person table at reception
- Prominent Company banner and recognition
- Name / Logo on all golf carts
- 2 items to include in goodie bag

PLATINUM SPONSOR

$10,000

- Table on one hole
- Foursome entry with premium mulligan packages
- Speaking Opportunity at the reception
- Name / Logo on all golf carts
- Signage at check in, at the dinner & on the course
- Prominent Company banner & recognition
- Website & social media recognition
- 2 items to include in goodie bags

RECEPTION SPONSOR

$7,500

- Table on one hole
- Foursome entry with premium mulligan packages
- Table & PR/marketing opportunity at dinner
- Speaking Opportunity at reception
- Name / Logo on marketing materials
- Website & social media recognition
- 2 items to include in goodie bags
- Tee sign & company banner on course

LUNCH SPONSOR

$5,000

- Table on one hole
- Foursome entry with mulligan packages
- Tee sign & company banner on course
- Name on sponsoring lunch
- Website & social media recognition
- 2 items to include in goodie bags
- Speaking opportunity at opening ceremony

HAT SPONSOR

$5,000

- Table on a hole
- Foursome entry with mulligan packages
- Tee sign & company banner on course
- Name / Logo on hats
- Website & social media recognition
- 2 items to include in goodie bags
- Speaking opportunity at opening ceremony

HOST THE BAR SPONSOR

$2,500

- Refreshments on one hole
- Foursome entry with mulligan packages
- Tee sign & company banner on course
- Website & social media recognition
- 2 items to include in goodie bags
- *Must also cover cost of bartender and associated course fees for serving alcohol*

EAGLE SPONSOR

$2,500

- Foursome Entry with mulligan packages
- Tee sign & company banner on course
- Website & social media recognition
- 2 items to include in goodie bags

PAR SPONSOR

$1,200

- Two golfers
- Tee sign & company banner on course
- Website & social media recognition
- 1 item to include in goodie bags

TEE SPONSOR

$750

- Tee sign on course
- Website & social media recognition
- 1 item to include in goodie bags

Scan QR code or visit:
utr.org/swingforourheroes

Can't swing the tournament date? Purchase a donation ticket for an active-duty service member

SWING FOR OUR HEROES

STEP & UNITED THROUGH READING
6TH ANNUAL CHARITY GOLF TOURNAMENT

STEP SUPPORT THE ENLISTED PROJECT

ONE MILITARY COMMUNITY
TWO IMPACTFUL MISSIONS
THREE WAYS TO SUPPORT

UNITED THROUGH READING®

For more information regarding sponsorship, please contact Mary-Lena Kikta at mary-lenakikta@utr.org

Company Name (as it should appear throughout website/social media)

_____

Contact Name: _____   Title: _____

Phone Number: _____   Email Address: _____

Address: _____   State: _____   Zip Code: _____

Social Media Username:

Facebook: _____   Instagram: _____   LinkedIn: _____

Sponsorship Level – Choose yours below:

- ○ $20,000 | Title Sponsor (8 golfers)
- ○ $10,000 | Platinum Sponsor (4 golfers)
- ○ $7,500 | Reception Sponsor (4 golfers)
- ○ $5,000 | Lunch Sponsor (4 golfers)
- ○ $5,000 | Hat Sponsor (4 golfers)

- ○ $2,500 | Host a Bar Sponsor (4 golfers)
- ○ $2,500 | Eagle Sponsor (4 Golfers)
- ○ $1,200 | Par Sponsor (2 Golfers)
- ○ $750 | Tee Sponsor

Thank you for supporting your military community

Payment Type:

- ○ Credit card #:_____   CVC: _____   Exp: _____   Billing ZIP Code: _____
- ○ Send Check: United Through Reading, Attn: Golf, 1455 Frazee Road, Ste 500, San Diego, CA 92108

Please send Company Logo to Mary-Lena Kikta at mary-lenakikta@utr.org

To maximize recognition benefits, please fill out the above form and return it no later than August 15, 2023
Email form to mary-lenakikta@utr.org or mail to: United Through Reading, Attn: Golf, 1455 Frazee Road, Ste 500, San Diego, CA 92108

SWING FOR OUR HEROES

STEP & UNITED THROUGH READING

6TH ANNUAL CHARITY GOLF TOURNAMENT

STEP SUPPORT THE ENLISTED PROJECT

ONE MILITARY COMMUNITY
TWO IMPACTFUL MISSIONS
THREE WAYS TO SUPPORT

UNITED THROUGH **READING**

For more information regarding sponsorship, please contact **Mary-Lena Kikta at mary-lenakikta@utr.org**

Golfer Name: _____

Email: _____

Golfer Name: _____

Email: _____

Golfer Name: _____

Email: _____

Golfer Name: _____

Email: _____

Donor's Signature: _____

Date: _____

To maximize recognition benefits, please fill out the above form and return it no later than August 15, 2023
Email form to mary-lenakikta@utr.org or mail to: United Through Reading, Attn: Golf, 1455 Frazee Road, Ste 500, San Diego, CA 92108