



OPERATION STORYTIME



BY UNITED THROUGH READING

WHAT WE DO

Connect military families
through reading every day,
no matter the distance.



OUR IMPACT

More than 3 million military
family members connected
through shared storytime
moments since 1989.

United Through Reading Meets Urgent Needs

Millions of storytime moments are missed because of military life challenges. These moments of bonding, connection and learning are crucial for military families.

READING SCORES

DOWN 5 POINTS

SINCE 2020

1.6

MILLION
MILITARY
CHILDREN

100,000

MILITARY PARENTS ARE DEPLOYED
AROUND THE WORLD EVERY YEAR

MILITARY
FAMILIES
MOVE EVERY

2-3 YEARS

..... Millions of storytime moments are missed because of
military life challenges. These moments of bonding,
connection and learning are crucial for military families.

OPERATION STORYTIME GOALS

BY 2025

CONNECT

#TheNextMillion

RAISE

\$10 MILLION

STORYBOOK BALL

At our annual Storybook Ball in San Diego, California, we honor and celebrate the families that serve our country every day. We pay tribute to the corporate, public policy, and military leaders whose vision and support have been vital to delivering United Through Reading's mission worldwide. Join us for these memorable evenings and celebrate those who have forged meaningful connections through read-aloud experiences.

Saturday, October 28, 2023
Hilton San Diego Bayfront
San Diego, CA



Three Star Partner Reception Sponsor	Author Award Partner Present Author Award	Two Star Partner Dessert Sponsor	One Star Partner Centerpiece Sponsor	Supporting Sponsor	Contributing Sponsor	Table Captain
\$150,000	\$75,000	\$50,000	\$25,000	\$10,000	\$5,000	\$3,000
Nominate a representative to Literacy Advisory Council	Nominate a representative to campaign committee	Nominate a representative to campaign committee	Nominate a representative to event committee			
Featured recognition during reception	Recognition during live program	Logo recognition on the table	Logo recognition on each centerpiece			
Premier full-color logo in program and slideshow	Premier full-color logo in program and slideshow	Premier full-color logo in program and slideshow	Full-color logo in program and slideshow	Sponsor logo in slideshow	Sponsor logo in slideshow	
Event social media recognition	Event social media recognition	Event social media recognition	Event social media recognition	Event social media recognition	Event social media recognition	
Premier logo placement on event website	Premier logo placement on event website	Premier logo placement on event website	Logo on event site	Logo on event site	Listing on event site	
8 tickets	8 tickets	8 tickets	8 tickets	4 tickets	4 tickets	8 tickets

Auction and Gift In Kind Donation Form

CONTRIBUTION ITEM:

DESCRIPTION: Include information to promote your contribution. Please supply information regarding color, size, rarity, dates, unusual aspects, associated costs relating to use of item or facility, interesting facts, type of service, etc.

We welcome any promotional material for display and description. These items will not be returned.

RESTRICTIONS: Include number of persons, time of year, excluded dates, geographic limitations, insurance requirements, expiration date, etc.

VALUE OF ITEM: \$_____ Dollar amount required for tax purposes.

Donor Information:

NAME AS YOU WISH TO APPEAR _____

COMPANY NAME _____

NAME _____

ADDRESS _____

CITY / STATE / ZIP _____

EMAIL _____ PHONE _____

SIGNATURE _____ DATE _____