



Dear Friend,

Military families continue to face the reality of time apart due to military service – deployments, temporary duty assignments, and the demands of military duty all keep families apart. Military children are some of our area's most vulnerable kids due to the stress of enduring multiple deployments from their military parents, interruptions of routines, and frequent military moves. These stressors significantly impact academic performance and emotional health.

Military children miss out on thousands of bedtime stories when their parents are away serving our nation. Through United Through Reading, we saved those precious storytime moments for over 35,000 San Diego military family members and other military children nationwide.

United Through Reading has worked tirelessly for 35 years to ensure that every military child can enjoy storytime with their far-away loved one. But we need your support to continue this vital work!

Each year, United Through Reading brings together corporate executives, senior military leaders, long-time supporters, and military families for a special evening to raise critical funds to ensure that all military families can benefit from this essential connection, no matter the distance between them. This year at Storybook 35, we will journey through United Through Reading's history, beginning with our humble beginnings pier side in San Diego to saving precious storytime moments for more than 3 million military family members in all six branches, including the active-duty, Guard and Reserves, and Veterans communities worldwide. There will also be remarks from a Military Guest of Honor, heartfelt stories from beneficiary families on the impact of United Through Reading, and the presentation of the Audrey Geisel Friend of Military Children Award to a deserving Author to inspire us to unite in connecting #TheNextMillion military family members.

Can you help us by donating a product or service to this year's event? This year's Storybook 35 will be on Saturday, September 28, at The Abbey on Fifth in the heart of San Diego. A donation form is included. All donations are greatly appreciated and are tax deductible. Our EIN is 33-0373000.

Will you join us in saving millions more precious storytime moments for military families? It's the least we can do for our military children who serve, too, even though they don't wear a uniform.

Thank you in advance for your consideration. If you have any questions, don't hesitate to contact our Auction Chair, Emily Foster, at emilyfoster@utr.org or 757-635-2218.

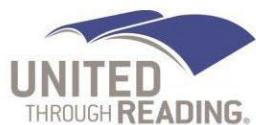
With Gratitude,


Sally Ann Zoll
Chief Executive Officer (Interim)

1455 Frazee Road, Ste 500
San Diego, CA 92108

858.481.READ(7323)

unitedthroughreading.org



Auction and Gift In Kind Donation Form

CONTRIBUTION ITEM: _____

DESCRIPTION: Include information to promote your contribution. Please supply information regarding color, size, rarity, dates, unusual aspects, associated costs relating to the use of the item or facility, interesting facts, type of service, etc.

We welcome any promotional material for display and description. These items will not be returned.

RESTRICTIONS: Include the number of persons, time of year, blackout dates, geographic limitations, insurance requirements, expiration date, etc.

If not specified, all expiration dates will be one year from the auction date.

FAIR MARKET VALUE OF ITEM: _____ Dollar amount required for tax purposes.

Is this a tangible item that will be present at the auction? ____ YES ____ NO

If NO, will you provide a certificate _____, or shall we create one using the information on this form _____?

DONOR INFORMATION

NAME AS YOU WISH TO APPEAR _____

COMPANY NAME _____

NAME _____

ADDRESS _____

CITY/ STATE /ZIP _____

EMAIL _____ PHONE _____

SIGNATURE _____ DATE _____