

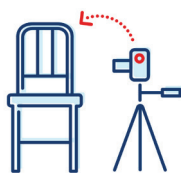
NEVER MISS STORYTIME - NO MATTER WHERE YOUR MILITARY SERVICE TAKES YOU.



United Through Reading brings families together through video recorded storytime with our FREE program. The child receives the recording and book to read along with you on demand.

Not only is reading aloud to children the single most important contributor to their academic success, it facilitates important moments of family bonding that transcend our technologically driven world.

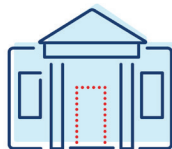
UNITED THROUGH READING STORY STATIONS



EMBEDDED STORY STATION
within a military unit



APP STORY STATION
free and secure app that's always available



LOCATION STORY STATION
permanent recording sites (such as a base library)



POP-UP STORY STATION
at events like community and unit events



MOBILE STORY STATION
recording studio on-the-go (available in specific locations)



HOW UNITED THROUGH READING WORKS

1. Service member goes to a UTR Story Station or opens the UTR App
2. Choose free book from our hand-picked selection
3. Service member video records story
4. Recording and book are sent to child
5. Child watches and reads along on demand

UNITED THROUGH READING:

Maintains FAMILY CONNECTIONS which boosts morale and reduces reintegration difficulties.

93% of families said the United Through Reading program made family bonds stronger.

Reinforces FAMILY ROUTINES which reduces stress for the whole family.

98% of families said United Through Reading is a critical family readiness and resiliency tool.

Provides COMMUNICATION that is reliable, repeatable, and accessible storytime on demand.

97% of families said UTR recordings made deployments or separations easier.

Promotes DAILY READING, which strengthens military children's literacy skills and educational development.

90% of families reported an increase in a child's love of reading since watching UTR video-recordings.

**Independent research confirms the positive impacts of United Through Reading (UTR) on military family readiness and resilience.*

unitedthroughreading

utr4military

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