

## STORYBOOK 35

# Sponsor Opportunities

Our Storybook 35 birthday celebration will occur on September 28th, 2024, in San Diego, California. We will honor and celebrate the families serving our country and pay tribute to the corporate, foundation, community, and military leaders whose vision and support have been vital to delivering United Through Reading's mission worldwide. Join us for this memorable evening and celebrate those who have forged meaningful connections through read-aloud experiences.



Four Star Sponsor	Three Star Sponsor	Two Star Sponsor	One Star Sponsor	Supporting Sponsor	Dessert Sponsor	Bar Sponsor	Contributing Sponsor	Table	Individual Ticket
\$100,000	\$75,000	\$50,000	\$25,000	\$10,000	\$7,500	\$7,500	\$5,000	\$2,000	\$150
Title Sponsor of Storybook 35	Reception Sponsor of Storybook 35				Dessert Sponsor of Storybook 35	Bar Sponsor of Storybook 35			
Speaker Opportunity at the event									
Mention from the podium	Mention from the podium	Mention from the podium	Mention from the podium		Sponsor Sign at Dessert Table	Sponsor Sign at Bar			
Top line premier full-color logo in program and all event signage*	Full-color logo in program and all event signage*	Full-color logo in program and all event signage*	Full-color logo in program and all event signage*	Supporting sponsorship recognition in the program*	Dessert sponsorship recognition in the program*	Bar sponsorship recognition in the program*	Contributing sponsor recognition in the program*		
Four Star sponsor recognition across all social media platforms	Three Star sponsor recognition across all social media platforms	Two Star sponsor recognition across all social media platforms	One Star sponsor recognition across all social media platforms	Sponsor recognition across all social media platforms			Sponsor recognition across all social media platforms		
Premier color logo on the event landing page and online invitation	Full-color logo featured on the event landing page and online invitation	Full-color logo featured on the event landing page and online invitation	Full-color logo featured on the event landing page and online invitation	Logo featured on the event landing page	Logo featured on the event landing page	Logo featured on the event landing page	Name listed on the event landing page		
VIP Seating	VIP Seating	VIP Seating	VIP Seating	VIP Seating	VIP Seating	VIP Seating	VIP Seating	Floor Seating	Balcony Seating
10 tickets	8 tickets	6 tickets	4 tickets	4 tickets	2 tickets	2 tickets	4 tickets	8 tickets including VIP & their Guest	1 ticket

\*Logo must be submitted by July 18 to be included in the online invitation or by September 14 to be included in the program and event signage.

For more information on sponsorship opportunities, please contact Jenna Lang, Vice President of Advancement, at 757-999-3294, JennaLang@utr.org or [www.unitedthroughreading.org/storybook35](http://www.unitedthroughreading.org/storybook35).