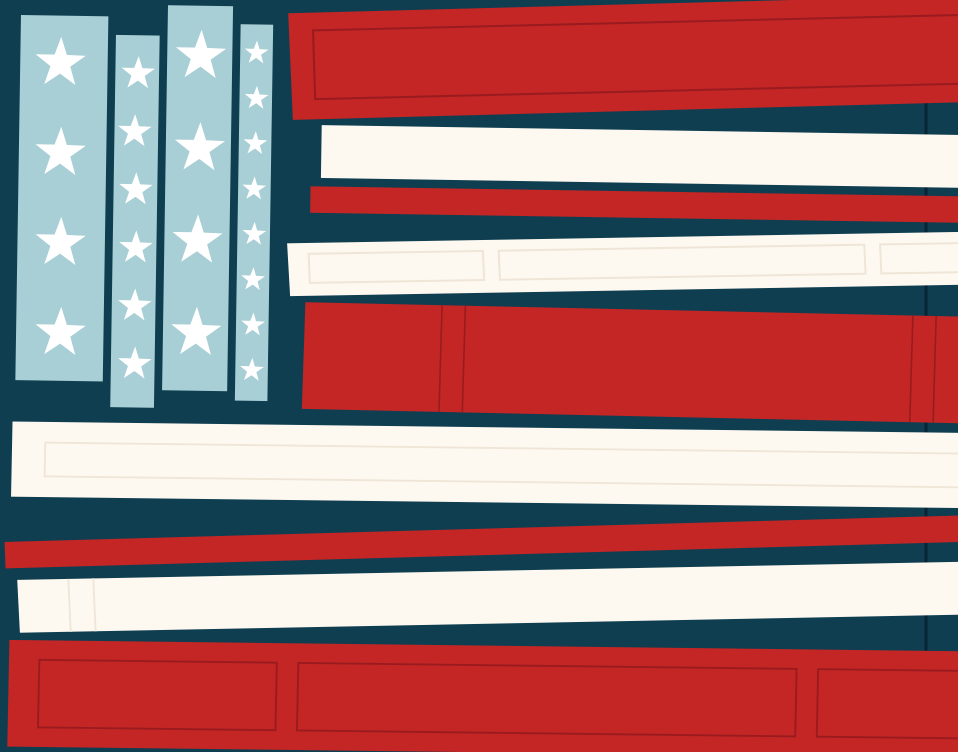




## SPONSOR OPPORTUNITIES

Storybook Ball 2025 will be held in San Diego, California, on Saturday, October 4th, 2025. We will honor and celebrate the families serving our country and pay tribute to the corporate, foundation, community, and military leaders whose vision and support have allowed us to help families forge meaningful connections through read-aloud experiences for more than 35 years.

Join us for this memorable evening and celebrate those who have been vital to delivering United Through Reading's mission worldwide.



★★★★ Four Star Sponsor	★★★ Three Star Sponsor	★★ Two Star Sponsor	★ One Star Sponsor	Supporting Sponsor	Contributing Sponsor	Table Sponsor	Ticket
\$50,000	\$35,000	\$25,000	\$15,000	\$10,000	\$5,000	\$1,500	\$200
Title Sponsor of Storybook Ball	Reception Sponsor of Storybook Ball	Dessert Sponsor of Storybook Ball					
Speaking Opportunity at the event							
Mention from the podium	Mention from the podium	Mention from the podium	Mention from the podium				
Top line premier full-color logo in program & all event signage*	Full-color logo in program & all event signage*	Full-color logo in program & all event signage*	Full-color logo in program & all event signage*	Organization name listed in program	Organization name listed in program	Organization name listed in program	
Four Star sponsor recognition across all social media platforms	Three Star sponsor recognition across all social media platforms	Two Star sponsor recognition across all social media platforms	One Star sponsor recognition across all social media platforms	Sponsor recognition across all social media platforms			
Premier color logo on event landing page & invitation	Full-color logo on event landing page & online invitation	Full-color logo on event landing page & online invitation	Full-color logo on event landing page & online invitation	Logo featured on the event landing page	Logo featured on the event landing page		
Premier wine served tableside	Premier wine served tableside						
Two seats at the Head Table							

\*Logo must be received by July 1, 2025 to be included in the printed invitation and by August 15th to be included in the program & event signage.